

COOKIES DECLARATION – EUROPEAN LAWS

Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your personal information. This policy specifically explains how we deploy cookies, as well as the options you have to control them.

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

YOU CONSENT TO OUR COOKIES IF YOU CONTINUE TO USE OUR WEBSITE.

RECITALS

Cookies consist of portions of code installed in the browser that assist us in providing you with the Service according to the purposes described. Some of the purposes for which Cookies are installed may also require your consent;

Where the installation of Cookies is based on consent, such consent can be freely withdrawn at any time following the instructions provided in this document;

This site uses different types of Cookies. Some cookies are placed by third party services that appear on our pages;

This declaration has been prepared based on provisions of multiple legislations, including articles 13 and 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 – General Data Protection Regulation – and Directive 2002/58/EC of the European Parliament and of the Council – e-Privacy Directive.

1. DEFINITIONS

“Application”	means by which the Personal Data of the User is collected and processed.
“Authentication”	cookies, to identify the user once he has logged in, for the duration of a session
“Cookies”	cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. The cookie allows the website to "remember" your actions or preferences over time.
“Controller” or “Data Controller”	means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

“Data Subject”	means the natural person to whom the Personal Data refers.
“European Union (or EU)”	unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.
“First-Party Cookies”	means cookies which are set by the web server of the visited page and share the same domain.
“Load-balancing”	cookies, for the duration of session.
“Persistent cookie”	cookie which remains on the user’s computer/device for a pre-defined period of time.
“Personal Data (or Data)”	means any information relating to an identified or identifiable natural person (‘data subject’); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
“Processor”	means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.
“Service(s)”	means the service provided by this Application as described in the relative Terms&Conditions on this website.
“Session cookie”	cookie which is erased when the user closes the browser.
“Third-Party Cookies”	means cookies stored by a different domain to the visited page's domain. This can happen when the webpage references a file, such as JavaScript, located outside its domain.
“Third-party social plug-in content-sharing”	cookies for logged-in members of a social Network.

“Usage Data”	means information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.
“User”	the individual using this Application who, unless otherwise specified, coincides with the Data Subject.
“User-centric security”	cookies, used to detect authentication abuses, for a limited persistent duration
“User-input”	cookies (session-id) such as first-party cookies to keep track of the user's input when filling online forms, shopping carts, etc., for the duration of a session or persistent cookies limited to a few hours in some cases
“User-interface customisation”	cookies such as language or font preferences, for the duration of a session (or slightly longer)

2. COOKIES

2.1. Cookies we use

2.1.1. This Application uses (a) User-input Cookies; (b) Authentication Cookies; (c) User-centric security Cookies; (d) Load-balancing Cookies; (e) User-interface customisation Cookies; and (f) third-party social plug-in content-sharing Cookies. According to the EU advisory body on data protection WP29, these cookies are exempt from Users' consent.

2.1.2. This Application uses Cookies to save browsing preferences and to optimize User's browsing experience. Among these Cookies are, for example, those used for the setting of language and currency preferences or for the management of first party statistics employed directly by the Controller.

2.1.3. Technical Cookies and Cookies serving aggregated statistical purposes. This Application uses Cookies to save the User session and to carry out other activities that are *strictly necessary* for the operation of this Application, for example, in relation to the distribution of traffic.

2.1.4. Purpose and Description:

Purpose	Description
---------	-------------

Performance	This Application is built using common internet platforms. These have built-in cookies which help compatibility issues (e.g., to identify your browser type) and improve performance (e.g., quicker loading of content).
Security	If you register for access to a restricted area, our cookies ensure that your device is logged for the duration of your visit. You will need your username and password to access the restricted areas.
Functionality (technical)	Allow the website to remember choices you make (such as your username, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise.
Analytical	We use several third party analytics tools to help us understand how site visitor use our website. This allows us to improve the quality and content for you. The aggregated statistical data cover items such as total visits or page views, and referrers to our website.

2.1.5. Below are examples of the cookies we set with the explanations of their purpose. Please note that this is not an exhaustive list, but rather aims to be representative.

Cookie	Description and Purpose	Type
CAMPAIGNE.SUB_ID_COOKIE	Analytical.	First-Party Cookie.
OAGEO	Geo-location information. Functionality and Performance.	Third-Party cookie.
_gat	Analytical.	Third-Party cookie.
_ga	Analytical.	Third-Party cookie.
_gid	Analytical.	Third-Party cookie.
_utma	Analytical.	Third-Party cookie.
_utm _utmc _utmb	Analytical.	Third-Party cookie.
_utmz	Analytical.	Third-Party cookie.
LAYOUT_COOKIE	Performance.	First-Party cookie.

- 2.2. The Cookies will not be used for any purpose other than the one herein stated.

3. THIRD-PARTIES THAT INSTALL COOKIES

- 3.1. Some of the Services listed below collect statistics in an anonymized and aggregated form and may not require User's consent or may be managed directly by the Controller - depending on how they are described - without the help of third parties.
- 3.2. If any Services operated by third parties are listed among the tools below, these may be used to track your browsing habits – in addition to the information specified herein and without the Controller's knowledge. Please refer to the privacy policy of the listed services for detailed information.

(i) **Analytics.** The services in this section enable us to monitor and analyze web traffic and can be used to keep track of User behavior.

(a) Google Analytics (Google INC.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookies and Usage Data.

Place of processing: US

You can Opt-Out of Google Analytics by visiting www.google.com/settings/ads or <https://tools.google.com/dlpage/gaoptout?hl=en>

Privacy Policy - <https://www.google.com/intl/en/policies/privacy/>

(ii) **Advertising.** This type of service allows User's data to be utilized for advertising communication purposes displayed in the form of banners and other advertisements on this Application.

(a) Revive Adserver Platform

Revive Platform is an open source ad server and it is operated by a not-for-profit company called Revive Software and Services BV. We use this platform to serve our internal ads.

For more information about Revive platform and GDPR - <https://www.revive-adserver.com/privacy/gdpr/> and <https://www.revive-adserver.com/privacy/personal-data/>

4. HOW TO PROVIDE OR WITHDRAW CONSENT TO THE INSTALLATION OF COOKIES

- 4.1. IN ADDITION TO WHAT IS SPECIFIED IN THIS DOCUMENT, THE USER CAN MANAGE PREFERENCES FOR COOKIES DIRECTLY FROM WITHIN THEIR OWN BROWSER AND PREVENT – FOR EXAMPLE – THIRD PARTIES FROM INSTALLING COOKIES.
- 4.2. Through browser preferences, it is also possible to delete Cookies installed in the past, including the Cookies that may have saved the initial consent for the installation of Cookies by this website.
- 4.3. The User can control and/or delete Cookies, see details on aboutcookies.org. The User can delete all Cookies that are already on your computer and you can set most browsers to prevent them from

being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work

- 4.4. With regard to Cookies installed by third parties, Users can manage their preferences and withdrawal of their consent by clicking the related opt-out link (if provided), by using the means provided in the third party's privacy policy, or by contacting the third party.
- 4.5. Since the installation of Third-Party Cookies and other tracking systems through the Services used within this Application cannot be technically controlled by the Controller, any specific references to Cookies and tracking systems installed by third parties are to be considered indicative. In order to obtain complete information, the User is kindly requested to consult the privacy policy for the respective third-party services listed in this document.
- 4.6. Due to the complexity surrounding the identification of technologies based on Cookies, Users are encouraged to contact the data controller should they wish to receive any further information on the use of Cookies by this Application.

Controller's contact

Dating Factory
Tyche Technologies AG, LacMont AG, Landis + Gyr-Strasse 1
6300 Zug, Switzerland,
+41 445 802 054
legal@datingfactory.com

Cookie declaration last updated on [04/05/2020]